



**UNIVERSITY OF SUFISM AND MODERN SCIENCES,**

**BHITSHAH, SINDH, PAKISTAN**

**EXCELLENCE | INTEGRITY | LEADERSHIP**

## **IELL Doctoral Symposium on English Language and Literature 2024**

Introduction:

Ms Javeria Memon, representing the University of Sufism and Modern Sciences in Bhitshah, attended the IELL Doctoral Symposium on English Language and Literature in 2024, and presented her Research paper. The symposium served as a platform for scholars and researchers to share their insights and findings in the field of English language and literature.

Presentation Topic:

The paper focused on the "Impact of Technology on Language." In today's rapidly evolving technological landscape, the influence of technology on language usage and communication patterns is profound. Ms Javeria's study aimed to explore and analyze this impact, considering various aspects such as linguistic changes, communication mediums, and socio-cultural implications.

Research Findings:

Highlighted the following key findings during the presentation:

1. **Linguistic Evolution:** Technology has led to the emergence of new linguistic phenomena, including abbreviations, acronyms, and emojis, shaping the way we communicate in digital spaces.
2. **Communication Mediums:** The proliferation of digital platforms and social media has altered the traditional modes of language exchange, fostering diverse communication styles and channels.
3. **Socio-cultural Dynamics:** Technology-mediated communication has influenced cultural norms and interpersonal relationships, affecting linguistic norms and practices within communities.

Conclusion:

Attending the IELL Doctoral Symposium provided a valuable opportunity to engage with fellow researchers and academics, exchange ideas, and gain insights into the latest developments in English language and literature studies. Ms Javeria Memon's presentation on the impact of technology on language sparked discussions and prompted further inquiry into this evolving field of research.

Acknowledgments:

Extended gratitude to the organizers of the IELL Doctoral Symposium for hosting such an enriching event, as well as to University of Sufism and Modern Sciences, Bhitshah for their support and encouragement in pursuing academic endeavors.



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